# **PROGRAM**

## 09:00~09:10 **Opening Remarks**

Hyoung-Tae Kim (President, Korea Capital Market Institute)

## 09:10~09:40 The Middle Market in the United States

Anil Makhija

(Professor, Fisher College of Business, The Ohio State University Academic Director, National Center for the Middle Market)

# 09:40~10:10 Globally Successful Mid-sized Companies:

# **The German Mittelstand Example**

Bernd Venohr

(Professor, Institute of Management, Berlin School of Law and Economics)

## 10:10~10:40 Issues and Policies for Corporate Ecosystem in Korea

Yong-Rin Park

(Head, Corporate Policy Department, Korea Capital Market Institute)

10:40~10:50 Break

#### 10:50~12:00 Panel Discussion

Moderator: Sukeun Kwak (Professor, Seoul National University)

#### Discussants:

- Seung Beom Koh
   (Director-General, Financial Policy Bureau, Financial Services Commission)
- Sung Wook Moon
   (Director General for High Potential Enterprise, Ministry of Knowledge Economy)
- Jinwoo Park
   (Dean, College of Business Administration, Hankuk University of Foreign Studies)
- Seung-won Seo (Director General, Business Start-up & Venture Bureau, Small & Medium Business Administration)
- Dong Choon Lee (Executive Director, Korea Finance Corporation)
- · Chul-ho Lee (Editorial Writer, JoongAng Ilbo)
- Il-Mun Jung
  (Senior Executive Managing Director, Korea Investment & Securities)