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# **IMPACT INVESTING IN KOREA**

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HYUN-MYUNG DO | 19.SEPT.2012 | KCMI INTERNATIONAL CONFERENCE

# POTENTIAL PLAYERS IN THE FIELD

government

foundation

fund

big company

private investor

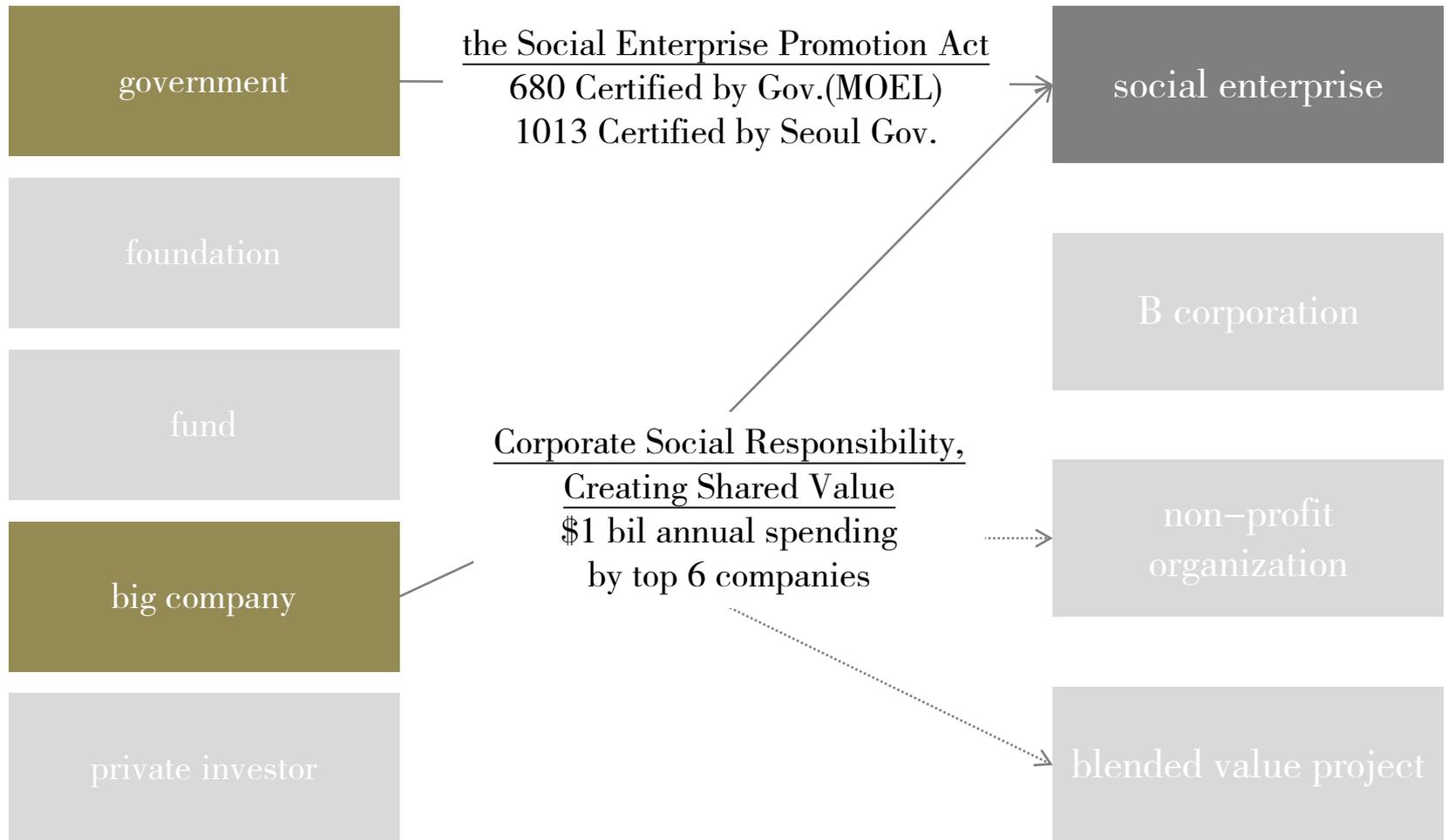
social enterprise

B corporation

non-profit  
organization

blended value project

# A TREND IN KOREA

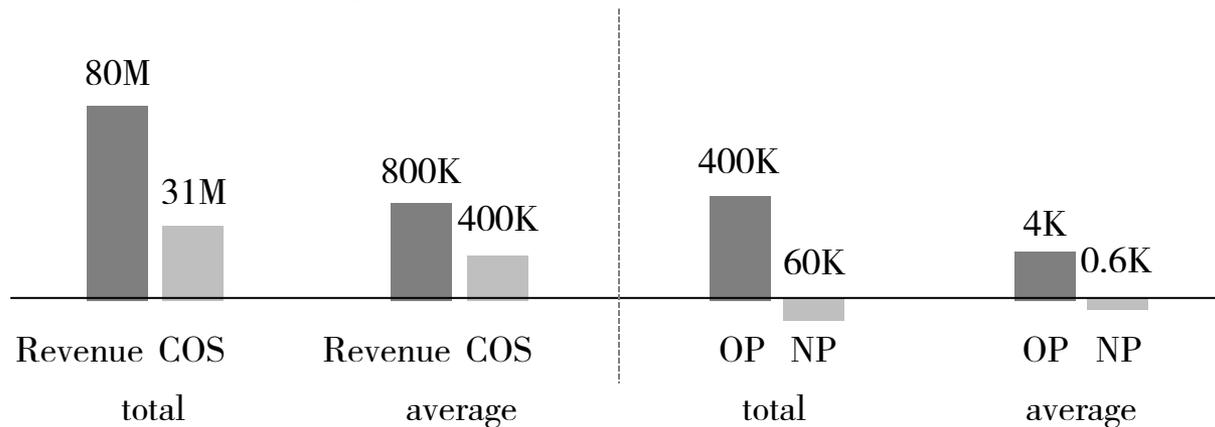


# RESULTS IN SOCIAL ENTERPRISE FEILD

A Report about Certified Seoul Social Enterprise (2011, n=1013)

Top 2 Revenue \$ 37M (45.8%)

Top 10 Revenue \$ 58M (72.6%)



<<http://se.seoul.go.kr>>

- Most of Social Enterprises are in trouble with scaling up
- Many Social Enterprises do not have self-sustaining business models

# A NEW TREND IN KOREA

## Newly Launched or Accomplished

- Social Enterprise Investment Fund #1
- Social Enterprise Investment Fund #2
- A Case of Venture Capital Investment
- Few Cases of Public Offering or M&A
- The First Certified B–corporation

## Now in development

- Seoul Social Investment Fund
- Social Enterprise Exchange
- New entry of small and medium pension funds
- Increasing interests from foundations

government

foundation

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ed value project

# TWO QUESTIONS FOR THE FUTURE DEVELOPMENT

1. How can government engage in impact investing regarding social enterprise field and what are the considerations?
2. In my opinion, measuring and assessing social impacts is one of the key matters in advancing the field. What is your suggestion about impact measurement and third party assurance?

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# THANK YOU

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